

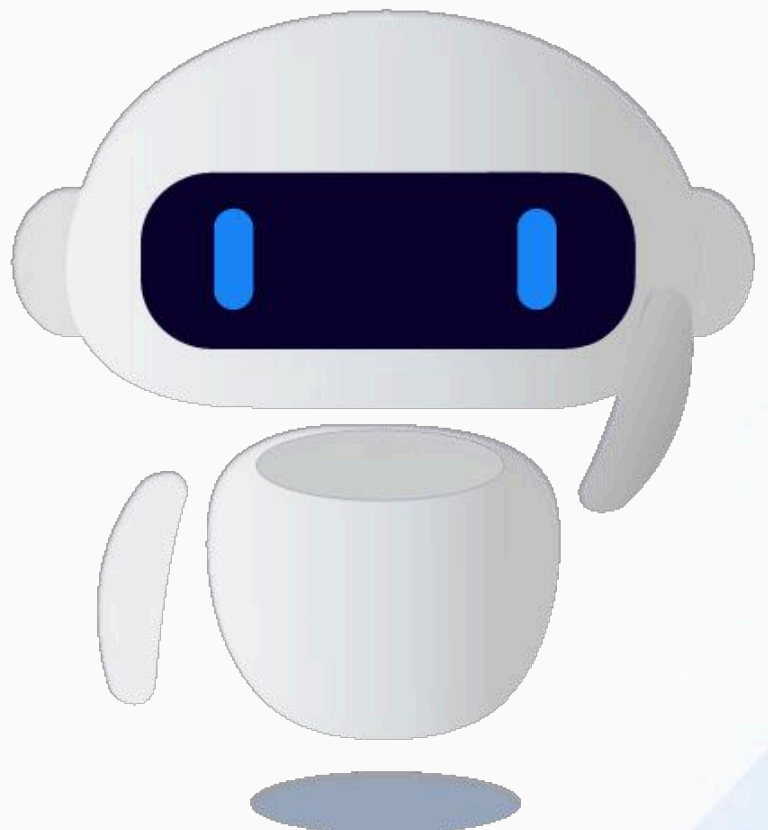
# RM Copilot



✦ AI-Powered Revenue Agent

# YOUR AI RM Copilot FOR EVERY PROPERTY

Every KPI, Voice & Chat Intelligence, Signal-Driven  
Actions, Zero Guesswork



Powered By

 Botfinity

# The Revenue Blind Spot Problem

Manual reporting steals strategy time.



## Problem Solved

Dozens of KPIs across systems, no single source of truth.



## Manual Reporting

Hours lost pulling pickup, pace and compset data.



## Missed Signals

Revenue leaks go undetected until the month closes.



## Reactive Pricing

Decisions made after demand has already moved.



## No Accountability

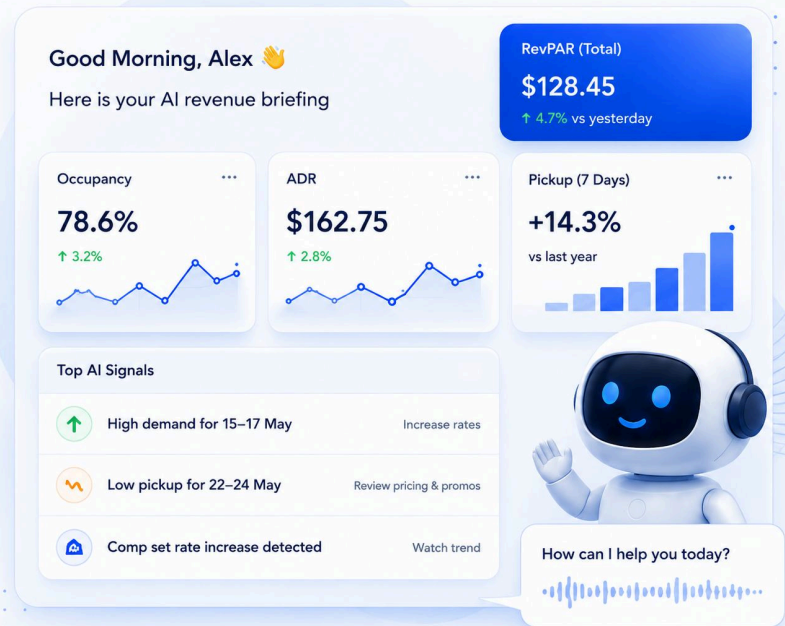
Recommendations get discussed, then forgotten.



**Revenue Managers Spend More Time Building Reports Than Making Decisions.**

# Manage Every Property Smarter

Get your strategy time back



|                                                                                     |                          |                                                           |
|-------------------------------------------------------------------------------------|--------------------------|-----------------------------------------------------------|
|    | <b>Problem Solved</b>    | Connects every property KPI to an AI revenue strategist.  |
|  | <b>Main Workflow</b>     | Auto-detects signals and turns them into owned actions.   |
|  | <b>Main Automation</b>   | Daily AI briefing delivered straight to your inbox.       |
|  | <b>Voice &amp; Chat</b>  | Talk to Copilot or type live data answers either way.     |
|  | <b>User Benefits</b>     | Save hours. Decide faster. Never miss a signal.           |
|  | <b>Business Benefits</b> | Portfolio-wise visibility. Consistent revenue discipline. |

## For You



**Save Hours**  
With AI-driven revenue insights, not manual reports

&

## Your Organization

**Grow RevPAR**  
with faster, accountable revenue decisions.



# About **RM Copilot**

RM Copilot reads every KPI across your portfolio, detects the signals that move revenue and delivers ranked recommendations with a named owner and a deadline so decisions get made, not just discussed.

## —• **Intelligent Features** •—



### AI Summary

Complete KPI overview.

#### AI Summary

Overview

Signals

7-Day

High Demand

Rates

Actions

Occupancy

78.6%



ADR

\$162.75



RevPAR

\$128.45



Top Action

Optimize rates for 15–17 May

High Impact



### Chat With Copilot

Ask. Get instant insights.

How is pickup for next 7 days compared to last year?



Pickup for the next 7 days is up 14.3% compared to last year, mainly driven by leisure demand and group bookings.



### Call Copilot

Talk. Analyze. Decide.



02:45



Occupancy

78.6%

↑ 3.2%

ADR

\$162.75

↑ 2.8%

RevPAR

\$128.45

↑ 4.7%

Transcript

Transcript content placeholder.



### Daily Briefing

Daily AI revenue updates.

#### RM Copilot Daily Briefing

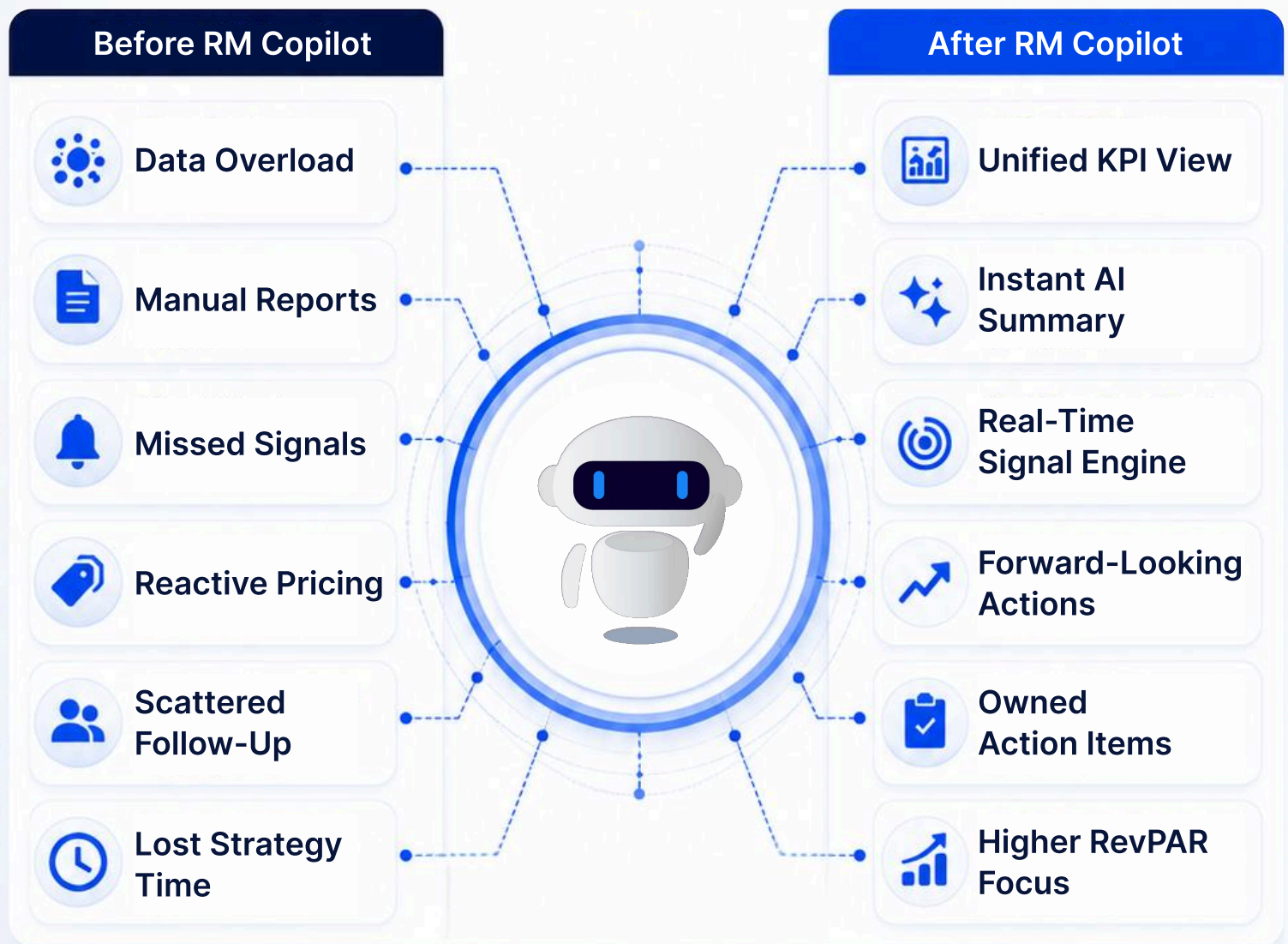
Hi Alex,

Here is your performance summary for today.



# The **RM Copilot** Story

RM Copilot transforms fragmented reports into intelligent, AI-driven revenue strategies. Turn live property data into faster decisions, proactive actions and measurable business growth.



## The Result

Turn raw property data into actionable revenue decisions.

# What Makes RM Copilot Different

AI-powered insights that help you make faster, smarter revenue decisions.



Every KPI  
Covered



Multi-Property  
Portfolio



Property-  
Calibrated AI

## — Getting Started Is Simple —

01



### Connect Your Properties

Sync all your property data into one centralized platform.

02



### Configure Your Strategy

Set goals and pricing strategy.

03



### Review Your Signals

Review AI-powered revenue signals.

04

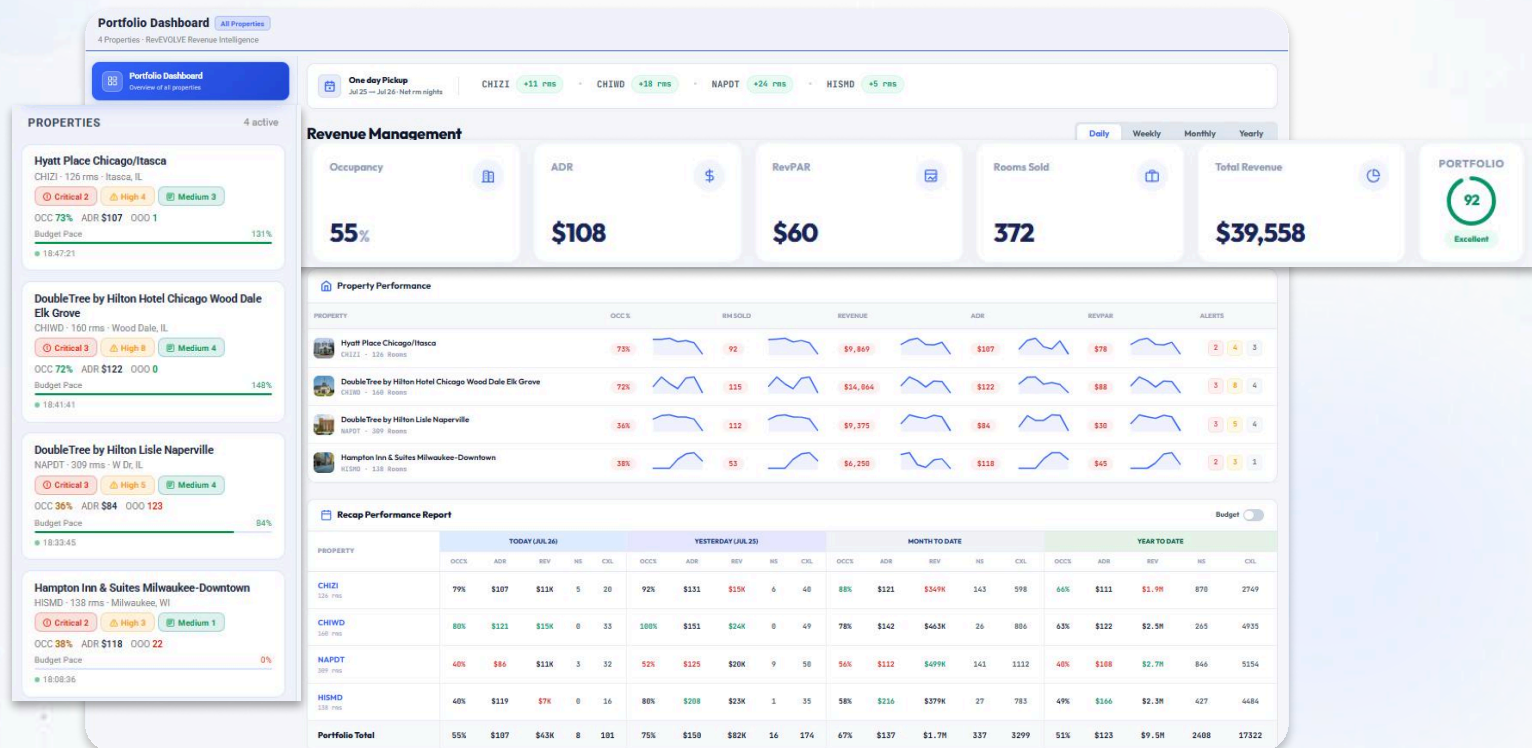


### Assign & Execute

Assign tasks and track progress.

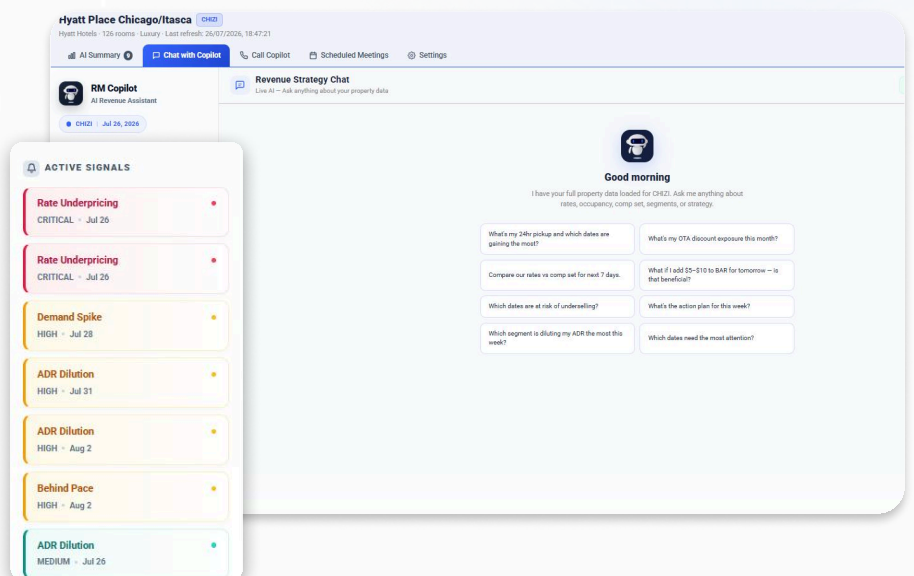
# AI Command Dashboard

Track budgets, KPIs, and portfolio performance from one smart dashboard.



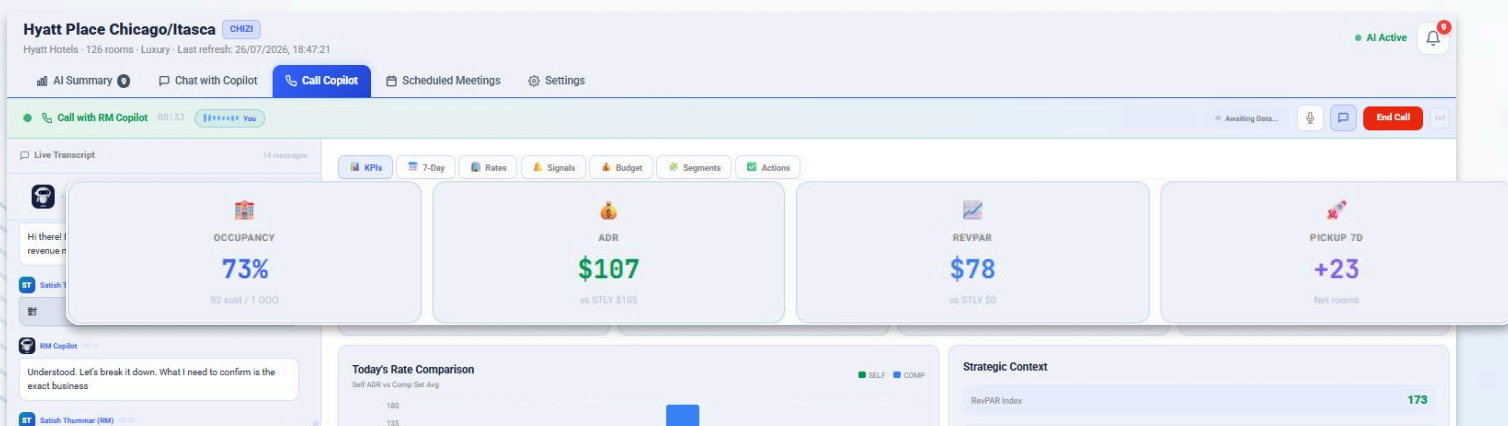
## Chat & Call Copilot

Chat or talk with AI while viewing live transcripts and KPIs.



## Actions & Scheduled Meetings

Turn insights into action items and meeting-ready agendas.



# Spend Less Time BUILDING REPORTS

AI-powered insights that help  
you make faster, smarter  
revenue decisions.



## Get In Touch



EMAIL

hello@supermia.ai



WEBSITE

[www.supermia.ai](http://www.supermia.ai)



HEADQUARTERS

Grapevine, Tx



## Your Revenue Success Starts Here

Speak With Our Specialists And Discover  
The Right AI Solution For Your Portfolio.